



Sample Fundraising Email Copy

Copy & Paste this email to personalize & send to your networks as after you register (just enter the info in red)!

Hello <insert name>!

Real estate agents from across the city are banding together to support HomeStart's Community Housing Assistance Fund (CHAF) – **an emergency assistance fund which serves as a guarantee that no financial hurdle stands between unhoused neighbors and moving into stable housing.** <Real Estate Team or Compass Real Estate Boston> is proud and excited to be part of this effort in 2022!

CHAF helps individuals and families who work with HomeStart to transition out of homelessness by providing them with the funds needed to secure an apartment: first and last month's rent, security deposits, moving costs, paying off utility debts. This vital emergency assistance fund has helped over 2,500 individuals and families on their way to stable housing. <optional: Insert any remarks about why this is important to you>

Help us reach our goal of <team goal> by donating to our team's fundraising page here before September 30th! <paste team's personal fundraising link here>

Thanks so much for your support,

<Your name>

For more information about HomeStart, visit www.homestart.org.