

Summer 2023 | Building with Joy

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GET TO KNOW LORNECE TULL, DIRECTOR OF HOUSING STABILITY SERVICES



Read the full transcript of our interview with Lornece here.

EVERYTHING ICYCLE: ICYCLE'S NEW LOCATION, THANKING SPIN INSTRUCTORS, ANNOUNCING THE 2023 ICYCLE CUP WINNER AND FIRST-EVER ROOKIE OF THE YEAR AWARD!

ICYCLE 2024

Wednesday, February 14th | 1-7pm Thursday, February 15th | 7am-7pm



111 Harbor Way











ICycle 2024 is going to be held in the Seaport! This year's location is less than a mile away from our old site at One International Place, which will be undergoing renovations. It's far enough from the water that we'll be safe from the winds, but right in the middle of the Seaport's buzzing restaurants and businesses!

If you want to ride as a team or solo rider in this year's ICycle, email Carrie Neff at neff@homestart.org.

NEARBY AMENITIES



Blue Bottle Coffee is in the spacious lobby area where riders can warm up



Restaurants nearby for post-ride team celebrations



Public Bathrooms available for changing



Parking garage available in the building



Last week, we invited past and prospective volunteer spin instructors to a Thank You celebration that was a blast! Thank you to everyone who came out and thank you to ICycle's new hosts, SEAPORT by WS Development, who let us hold it at the bustling outdoor Cisco Beer Garden. Anyone who's been to ICycle knows how much energy and passion the instructors bring to the event— we truly couldn't hold the fundraiser without them!

Congratulations to Northland for winning the 2023 ICycle Cup!



Northland led a record-breaking year for ICycle! They were creative in their fundraising, reaching out to vendors as well as peers and friends. On Valentine's Day, to "Share the Love," they led a fundraising push for *other teams* by matching donations up to \$10k. Then, at the event, they brought such incredible energy.

Each year the **ICycle Cup** winner is decided based on three factors:

- Team Spirit
- Participation
- Fundraising Efforts



** Starting in 2024, a team will not be eligible to win the ICycle Cup more than two years in a row, out of fairness to all of the teams. **

Congratulations to Boston Financial Management for winning this year's brand-new "Rookie of the Year" Award!





Boston Financial Management came into their first year at ICycle raring to go! To harness the power of friendly competition within their agency, they split into multiple different teams for their fundraising. Then, day-of, they brought SUCH enthusiasm.

In future years, the ICycle Rookie of the Year Award will be awarded based on the same criteria as the ICycle Cup, but highlighting a first-time team.

VOLUNTEERS COME TOGETHER TO SAY "WELCOME HOME"

Thanks to all the groups that have been making <u>Welcome Home Packages</u>, we've been able to give clients these duffel bags of housewarming home essentials to help turn their bare-bones new apartment into a home.

HomeStart is proud to have Housing Search advocates working out of all the adult emergency shelter sites in Boston and Cambridge. Just recently we took a car full of Welcome Home Packages to Rosie's Place, to give to women who've moved into a place of their own with the help of their HomeStart advocate. Rosie's Place opened as the first



women's shelter in the country in 1974 and continues today as a multiservice community center offering a wide range of assistance to more than 12,000 women in need every year!

If you're interested in hosting your own Welcome Home Event, email **neff@homestart.org**





Special thanks to the teams at Nimbus, as well as Day Pitney, LLP and the Association for Corporate Council-Northeast for hosting Welcome Home Package volunteer days!

LOCAL REALTORS LAUNCH COMMUNITY CAMPAIGN FOR CHAF



FROM HOMELESSNESS TO HOME.AT.LAST

After rallying to help raise \$150,000 as co-chairs for HomeStart's Community Campaign for CHAF last year, Debbie Lewis, Anne Fantasia, and Robin Kelly are at it again— with the hope of raising \$175,000 from the local real estate community! Cambridge Savings Bank is helping launch the campaign with a \$30,000 match challenge to inspire folks to join and donate.

The <u>Community Housing Assistance Fund (CHAF)</u> is used to cover any start-up costs that stand between our clients and a place to live- whether that's paying for a moving truck, storage unit fees so they can regain their belongings, or paying off an old utility bill so they can start fresh in their new home

Want to join this year's Community Campaign for CHAF?
Go to tinyurl.com/chaf2023

News & Views:

- An Op-Ed About The Importance of Preventing Homelessness Before It Starts
- "What if We Treated Housing Like a Public Utility Instead of a Private Investment?"
- <u>Can Social Housing Help Solve the Mass. Housing Crisis? -</u>
 <u>The Importance of Housing Connected to Supportive</u>
 <u>Services</u>
- MA Legislators Stall, Shying Away From Rent Control Legislation
- Roxbury Community Advocates Request Halt to Low-Income Housing Construction- To Ensure Community Involvement In the Process
- Study from California's Economic Roundtable Shows
 Connection Between the Fast Food Industry's Low Wages
 and Homelessness



JOIN THE CONVERSATION FOLLOW HOMESTART ONLINE:



MAKE A DONATION TO END AND PREVENT HOMELESSNESS