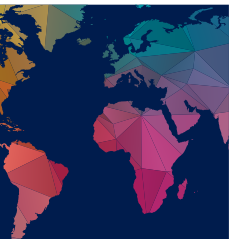


2024

HIGH IMPACT GIVING TOOLKIT



about us

The Center for High Impact Philanthropy (CHIP) is the premier source of knowledge and education on how philanthropy can do more good. Founded collaboratively by the School of Social Policy & Practice and alumni of the Wharton School, it is the only university-based center with a singular focus on philanthropy for social impact.

This guide was prepared by our team at the Center for High Impact Philanthropy:

- Kelly Andrews, MLA, Director of Knowledge Management & Marketing
- Ariel Censor, Communications Manager
- Alex Keswani, Applied Research and Communications Assistant
- Iris Leon, MS, Director of Operations & Strategic Initiatives
- Bekezela Mbofana, Applied Research and Communications Assistant
- Carol McLaughlin, MD, Senior Advisor
- Katherina Rosqueta, MBA, Founding Executive Director

Special appreciation to our board of advisors for their ongoing support and guidance:

Julie Franklin, co-chair, Barry Porter, co-chair, Tim Fazio, Judy Friedman, Rob Kaufold, Gary Kiang, Danisha Patel, Monica Sasson, and Patricia Silvers

university of pennsylvania school of social policy & practice

Our home school, Penn's School of Social Policy & Practice (SP2), is dedicated to the passionate pursuit of social innovation, impact, and justice. Together with a worldwide network of global collaborators, SP2 is advancing knowledge that drives justice, equity, and social innovation in a range of critical areas such as homelessness, health equity, social innovation, and more.

connect with our team

www.impact.upenn.edu
impact@sp2.upenn.edu
215.573.7266

facebook

[www.facebook.com/
CenterforHighImpactPhilanthropy](http://www.facebook.com/CenterforHighImpactPhilanthropy)

twitter

www.twitter.com/ImpactSP2

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philanthropy](http://www.linkedin.com/company/center-for-high-impact-philanthropy)

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nonprofits making an impact



On the following pages, we profile nine exemplars that illustrate how philanthropy can achieve high social impact. These nonprofit organizations were sourced from our organizational partners ([GreenLight Fund](#) and [Lipman Family Prize](#)) and independently vetted by our team for evidence of social impact and cost-effectiveness. Six work in the U.S. and three work internationally.

Collectively, these organizations address a range of causes, including health, education, career readiness, housing stability, economic prosperity, and environmental sustainability. Most create positive impacts in more than one area. For example, Build Up Nepal (p. 12) creates economic opportunity, rebuilds safe housing, and reduces climate damage by locally sourcing and manufacturing building materials for resilient construction. ParentChild+ (p. 18) improves young children’s readiness for kindergarten, reduces the need for special education, and leads to increased high school graduation rates through support of parents and daycare providers.



how to use these exemplars

If you are looking for a nonprofit to support, all of these exemplars are worth serious consideration. We intentionally chose exemplars whose approach and programmatic models are broadly relevant to more causes and communities. On the [Center for High Impact Philanthropy](#) website, you’ll find additional information on each exemplar, including lessons learned from the organization’s work and links to additional nonprofits vetted by our team doing related work in other communities.

We encourage you to use these exemplars and the resources on pages 22 - 24 to find additional, specific opportunities to practice high impact philanthropy.

HomeStart's the Renew Collaborative

Create a path to stable housing for families at risk of homelessness



WHY IT'S NEEDED

Eviction cases increased by 78.6% from 2021 to 2022 in the 34 cities in the United States tracked by the Eviction Lab at Princeton University.[22] Families who have been evicted struggle to find safe, affordable housing with an eviction filing on their record and often must move to a less safe neighborhood.[23]

Evictions also have long-term negative impacts on the mental health[24] and employment stability[25] of those affected and are especially traumatizing for children, who are more likely to drop out of high school than stably housed peers.[26]

HomeStart's the Renew Collaborative works with tenants and their landlords in the Greater Boston Area to stop evictions and keep tenants in their homes.

WHAT IT DOES

The Renew Collaborative is a project of HomeStart, a housing services provider for those experiencing homelessness or at risk of homelessness in Greater Boston. The Renew Collaborative provides eviction prevention counseling for nearly 1,000 households a year.



Evictions are a stain on a tenant's record that is nearly impossible to erase...**Supporting the expansion of HomeStart's the Renew Collaborative was simple because it addresses the needs of tenants and the needs of property owners.**"

— Cincinnati housing court official

The Renew Collaborative connects tenants facing non payment eviction with an advocate to help make an individualized plan to address the causes of their eviction crisis. The advocate helps complete paperwork and accompanies the tenant to housing court to assist with mediation between the landlord and tenant. Once an agreement is reached, the Renew Collaborative makes the first payment to the landlord and works with the tenant to identify how to pay the rest of the back rent themselves.

In addition to working with tenants who ask for the Renew Collaborative's assistance directly, the program works with public housing authorities and private landlords to work with tenants who owe back rent instead of evicting them. Working with the Boston Housing Authority and the City of Boston, HomeStart found that evicting a household costs landlords \$6,500 to \$11,500 including back rent, legal fees, and turnover costs. In contrast, working with the Renew Collaborative costs landlords on average only \$2,000 while keeping their tenant in their home.

HOW EFFECTIVE IT IS

An external evaluation found that households served by the Renew Collaborative were 44% less likely to be evicted than peer households who also faced eviction due to nonpayment of rent in the same period. Households served by the program also paid their back rent 23% faster than the control group. Additionally, 87% of program participants maintained housing in their Boston Housing Authority unit and 95% have avoided eviction due to non-payment.[27]

The Renew Collaborative estimates that it's saved property owners over \$16 million in avoided eviction costs and Boston Housing Authority reported that the Renew Collaborative saved them over \$1 million in 2017 alone.

HOW PHILANTHROPY HELPS

The Renew Collaborative receives 64% of its funding from philanthropic sources, with the rest coming from public funding and fees for services. Philanthropic support will help HomeStart replicate the Renew Collaborative in other cities, including Cincinnati and Houston. Learn more at <https://www.homestart.org/>.